

Make-A-Wish Arizona  
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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## MACY'S IS PARTNERING WITH MAKE-A-WISH TO GRANT HOLIDAY WISHES

PHOENIX—Macy's is once again partnering with the Make-A-Wish Foundation to help raise money for critically ill children and their families during the holiday season. This partnership will last through the months of November and December, up until Dec. 24.

In this annual campaign, Macy's invites everyone to write letters for Santa either online or in store. For each letter written and turned in to a Macy's mailbox, Macy's has donated \$1 per letter.

For Macy's annual believe week, which lasts from Sunday, Nov. 28 through Saturday, Dec. 3, the company will not only match every match every donation, but it will double donations, giving \$2 for each letter written. Macy's is also selling limited edition "Believe" bracelets. Half of the proceeds from this sale will also go to Make-A-Wish to help grant holiday wishes.

Since 2003, Macy's has been committed to helping sick children in an annual holiday partnership with Make-A-Wish. Macy's has helped raise a total of over \$157 million for the organization and helped grant a total of more than 16,000 wishes. More than 8,800 of those wishes were granted in 2020 alone.

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**About the Make-A-Wish Foundation**

The Make-A-Wish Foundation is a 501(c)(3) nonprofit organization which grants wishes to critically ill children. Founded in 1980 in Phoenix, The Make-A-Wish foundation has granted more than 500,000 wishes to children around the world.

**About Macy's, Inc.**

Macy's has been a part of the American experience since Rowland H. Macy opened his first store over 160 years ago in 1858. Today, Macys has about 732 stores all over the country and employs over 90,000 people.